

WALK INTO LUXURY

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WALK INTO LUXURY LAUNCHES NORWAY AS ITS NEWEST DESTINATION

Norway launch

Walk into Luxury is proud to announce the launch of its newest destination, **Norway**, with an exclusive collection of private Summer and Winter journeys now available to book.

Developed to showcase Norway's diverse landscapes, these new journeys span the country's dramatic fjords, alpine valleys and Arctic landscapes, blending nature-based adventure with boutique luxury accommodation. From glacier-fed valleys to staggering fjord viewpoints, each itinerary offers immersive experiences delivered with Walk into Luxury's signature hallmarks: local guides, private transfers, design-led luxury accommodation and exceptional dining.

Walk into Luxury's land-based Norway journeys can be paired with Arctic expedition cruises featuring Svalbard, Greenland, Iceland or even the North Pole, with seamless end-to-end journey design offered by WiL's expert team.

"Norway has long inspired us with its remote trails, striking fjords and deep cultural connection to the land. Whether it's hiking the historic postal trail or watching the Aurora dance from your sea cabin, a journey through Norway's landscapes invites stillness and wonder," says Nikki King, Founder of Walk into Luxury.

The new journeys feature year-round active luxury travel options, with snowshoeing, dog sledding and Northern Lights experiences featured in Winter itineraries, and hiking paired with rail and cruise options in the northern Summer.

Continued growth and evolution

With Norway now joining the Walk into Luxury portfolio alongside Australia, New Zealand, Patagonia and Japan, the brand continues its commitment to connecting travellers with the world's best wilderness areas and walking journeys.

"Every destination we launch is chosen for its landscapes, trail networks and design-led lodges. Norway brings all of this and more, and we're proud to share it with our community," says Nikki.

Learn more:

Destination landing page: walkintoluxury.com/destinations/norway

Norway trip search: walkintoluxury.com/norway-trip-search

Journey summaries annexed.

MEDIA RESOURCES

Media Contact: Nikki King – nikki@walkintoluxury.com

Norway Destination Page: walkintoluxury.com/destinations/norway

Image Gallery: Available on request

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NORWAY JOURNEYS OVERVIEW

Summer Journeys

The new collection includes a range of summer journeys designed to showcase Norway's most spectacular scenery:

- **10 Day Ultimate Fjords Journey** – Overland from Bergen to Ålesund, this signature journey features the Flåm Railway, Old postal route and fjord walks in Aurland valley, alpine hikes in the Sunnmøre Alps, and cruises along Nærøfjord and Geirangerfjord.
- **8 Day Lofoten Islands Luxury Hike** – Discover Norway's Lofoten Islands on this private hiking journey taking in Reinebringen, Kvalvika Beach, and the dramatic Nordkot Traverse on unique Manshausen Island.
- **14 Day Best of Norway's Fjords & Lofoten Islands** – A complete Norway experience from the fjords to the Lofotens, combining fjord walks and cruising with coastal hikes and stays at Norway's best boutique lodges.
- **5 Day Fjords Rail, Walk & Cruise from Bergen** – A shorter option that begins and ends in Bergen, this loop journey includes the scenic Flåm Railway, guided walks in the Aurland Valley, and a cruise on Nærøfjord and Sognefjord.

Winter Journeys

For those drawn to Norway in its quieter months, winter journeys highlight the season's beauty with a mix of adventure and stillness:

- **9 Day Best of Norway's Arctic and Fjords in Winter** – Chase the Northern Lights, go snowshoeing in the fjords, and enjoy husky sledding and luxury stays from Alta to Ålesund.
- **4 Day Best of Bergen & Norway's Fjords in Winter** – The perfect luxury short break to experience Norway's UNESCO-listed fjords and Bergen in the Winter light.