

WALK INTO LUXURY

Walk into Luxury Pty Ltd Responsible Public Policy and Lobbying

1. Objective

The Company recognises that responsible participation in public policy discussions can contribute to positive environmental and social outcomes. Although the Company does not undertake lobbying as a core business activity, it may from time to time engage with governments, regulators, industry bodies and other stakeholders on matters relevant to sustainable tourism, conservation, climate action, responsible business and regional communities. This policy establishes the principles governing any such advocacy or lobbying activities.

2. Scope

This policy applies to:

- Directors
- Employees
- Contractors acting on behalf of the Company
- Representatives authorised to communicate with government, regulators or industry associations on behalf of the Company.

3. Principles

The Company is committed to ensuring that any lobbying or public policy engagement is:

- ethical, transparent and lawful;
- consistent with the Company's purpose and values;
- aligned with positive social and environmental outcomes;
- based on credible evidence and informed decision-making; and
- undertaken in a manner that maintains public trust.

4. Responsible Lobbying

Purpose of Lobbying

Where the Company undertakes lobbying or advocacy activities, it will do so only where it believes those activities contribute to positive outcomes for society, the environment or both.

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Examples may include:

- protection of natural environments and walking trails;
- responsible and sustainable tourism;
- climate action and emissions reduction;
- conservation of biodiversity;
- support for regional communities; and
- responsible business practices.

The Company will not undertake lobbying solely for private commercial advantage where doing so would be inconsistent with broader societal or environmental interests.

Evidence-Based Advocacy

The Company will ensure that any public policy positions or lobbying activities are informed by reliable information.

Where appropriate, this may include:

- scientific research;
- government publications;
- recognised industry standards;
- independent expert advice; and
- operational experience supported by objective evidence.

The Company will not knowingly communicate misleading or inaccurate information in support of public policy positions.

Political Contributions

The Company does not make financial donations to political parties, political candidates or elected representatives.

Should the Company ever consider making financial or in-kind political contributions, these must:

- comply with all applicable laws;
- be approved by the Board before being made; and
- be publicly disclosed where required by law.

The Company does not permit political contributions to influence business decisions or obtain improper commercial advantage.

Anti-Corruption and Bribery

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The Company maintains zero tolerance for bribery, corruption or improper influence.

No Director, employee or contractor may:

- offer or accept bribes;
- provide gifts, payments or benefits intended to improperly influence decision-makers;
- engage in facilitation payments where prohibited by law; or
- misrepresent the Company's position when engaging with public officials.

All lobbying activities must comply with the Company's Code of Conduct and applicable anti-corruption legislation.

Industry Associations and Intermediaries

The Company may participate in industry associations, tourism organisations and sustainability initiatives whose objectives align with its values.

Where intermediary organisations undertake advocacy on behalf of members, the Company will:

- periodically review whether their public policy positions are broadly consistent with the Company's values;
- raise concerns where significant misalignment exists;
- reconsider participation where an organisation's advocacy materially conflicts with this policy; and
- ensure any lobbying undertaken on the Company's behalf remains consistent with this policy.

5. Governance

- This policy is approved by the Chief Executive Officer and Board of Directors.
- The Board will review the policy annually, or earlier where there are significant legislative, regulatory or organisational changes.
- The Chief Executive Officer is responsible for implementing and enforcing this policy.

6. Implementation

The Company embeds this policy by:

- communicating the policy to Directors and employees;
- ensuring only authorised representatives communicate official public policy positions;
- considering this policy before participating in public consultations or advocacy activities;
- periodically reviewing memberships of industry associations; and

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- documenting significant lobbying or advocacy activities where appropriate.

7. Risk Management

The Company seeks to minimise risks associated with lobbying activities by:

- ensuring advocacy aligns with the Company's purpose and values;
- obtaining management approval before significant lobbying activities are undertaken;
- monitoring compliance with applicable legislation;
- reviewing potential conflicts of interest; and
- maintaining accurate records of significant advocacy activities where appropriate.

8. Monitoring and Compliance

The Chief Executive Officer is responsible for monitoring compliance with this policy.

Compliance will be evaluated through:

- annual review of the policy;
- review of any lobbying or advocacy activities undertaken during the year;
- consideration of stakeholder feedback; and
- corrective action where non-compliance is identified.

9. Raising Concerns

Employees, contractors, suppliers, customers and other stakeholders are encouraged to raise concerns regarding the Company's lobbying activities or business conduct.

Concerns may be raised:

- directly with the Chief Executive Officer;
- through the Company's grievance procedure; or
- via any confidential reporting mechanism adopted by the Company.

All concerns will be investigated fairly, confidentially where appropriate, and without retaliation against individuals raising genuine concerns.

10. Publication

This policy will:

- be published on the Company's website;

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- be available to employees and contractors; and
- be made available to stakeholders upon request.

Approved by:

Nikki King
Director
Walk into Luxury Pty Ltd

Date: 16 July 2026